

# IP AUDIT —



**IPDP LAW**

**Here when you  
need us**



**If you run a business, your intellectual property (IP) is likely to be an important asset. But do you know how much it's worth?**

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**Our vastly experienced team will provide you with the highest level of service**

## **Identifying and protecting your IP is vital for any business**

It enables you to:

- *Set your business apart from its competitors*
- *Protect against another business infringing your IP*
- *Ensure IP rights can be commercially exploited, for example through licensing or sale arrangements*
- *Add value to the bottom line*
- *Protect your investment in the business's reputation, products and services*

IP protection is crucial as it protects intangible business assets such as your brand, a product you have created and any material created by the business, its employees and third parties. It also ensures your interests are protected when you are working with third parties and supplying goods or services to customers.

## **How can an IP audit help?**

Our specialist IP team can provide an IP audit of your business. We'll look at the IP generated in the business and provide legal and practical advice on how it can be protected and commercialised effectively. In short, we'll help you identify and understand the value of IP you are creating and the cost of not protecting it.

Our IP audit covers:

- *Copyright*
- *Design rights*
- *Trademarks and brand protection*
- *Patents*
- *Confidentiality*
- *Working with third parties and the impact on your IP*
- *Commercial agreements - e.g. terms and conditions with suppliers, licence agreements, franchise agreements and distribution agreements*

Each IP audit is bespoke and it will be tailored to your organisation. The costs depend on your requirements. We'll discuss this with you in advance and provide a clear fixed fee quote for the work you require.

**If you'd like to discuss how our data protection specialists can help, please get in touch.**

**We have a range of fixed-fee solutions designed to offer a range of services from light touch support to completing the entire exercise.**

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**Contact details:**

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