

# FRANCHISE SERVICES



**Franchising can be an exciting option for both businesses looking for a cost-effective way to grow and those looking to start their own business.**

Stephens Scown has a specialist intellectual property team which assists franchisors and franchisees with the legal protection of their business.

We help a wide range of businesses with their day-to-day commercial affairs and help franchisors and franchisees to protect, exploit and defend their commercial and intellectual property interests and assets.

Our IP/IT team are supported by in-house experts in corporate, property, dispute resolution and employment matters.

Our advice is bespoke and tailored to your organisation. The cost of our services depends on your requirements but we will be able to discuss these with you and provide clear quotes for the work you require.

We are proud to be members of The Approved Franchise Association and Encouraging Women Into Franchising (EWIF) and we regularly attend franchise sector focused events. Jessica O’Riordan, a solicitor in the IP/IT team is a Deputy Regional Chair for The Approved Franchise Association and an Ambassador for Encouraging Women into Franchising (EWIF).

Our expertise includes:

- *Drafting franchise agreements*
- *Drafting trade mark licence agreements*
- *Negotiating and reviewing franchise agreements*
- *Advising on trade mark strategy and assisting clients to file trade mark applications in the UK and overseas*
- *Advising on copyright both in the UK and overseas*
- *Advising on design protection both in the UK and overseas*
- *Advising on patent protection both in the UK and overseas*
- *Advising on the ownership of intellectual property rights and the impact of working with third parties*
- *Data protection legislation compliance advice; and*
- *Software and IT contract drafting and advice*



## Contact

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*I’ve worked with Jess and Ben at Stephens Scown for many years. They’ve always been a great support and font of knowledge. When I first met them my franchise Extra Help was in the infant stages, they helped me step by step put my IP together and register my Trade Mark, it was a painless process and they’ve helped every step of the way. Very happy to recommend Stephens Scown to any franchise company, you’ll definitely be in safe hands.”*

Claire Robinson, Director, Extra Help Ltd